C1750-1

The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting/May 19

IF IT'S IMPORTANT TO YOU IT'S ON U S

• WORLD NEWS • NATIONAL NEWS
• SPORTS NEWS • SPORTS COMMENTARY
• ENTERTAINMENT SPECIALS
• WEEKLY SERIES • DAILY PROGRAMS

THE LEADING SHOWS
FOR EVERY RADIO FORMAT

IT'S ON U S UNITED STATIONS RADIO NETWORKS

New York Washington, D.C. Chicago Detroit Dallas Los Angeles London

55th Year 1986

First big break on financial data

20814SRI AT850I ZWZ
SRI ACQ
CONGRESSVL INFO SRV **SAMPLE
4520 EAST-WEST HWY
BETHESDA MD 20814

Vol. 110 No. 20

Broadcasting May 19

Financial figures from BFM
Networks complete fall schedules
Setback for HDTV □ 4A's coverage

FINANCIAL FIGURES □ Broadcast Financial Management Association releases financial figures for nine of the top 10 markets for calendar years 1980 through 1984, as well as three-network revenue figures for those years. **PAGE 39.**

SET FOR FALL □ ABC and NBC announce fall schedules, substantially reworking the 8 p.m. hour. Comedies and law enforcement dramas abound. **PAGE 43.**

BACKHAUL FIX □ House subcommittee passes bill protecting broadcast networks against illegal reception of feeds. **PAGE 50.**

DECISIONS, DECISIONS □ Blair gets boost in takeover fight as FCC turns down Macfadden short-form application. Judge denies Blair request to enjoin tender offer. **PAGE 68.**

A's HAVE IT □ Four A's meets at Greenbriar. Chairman Louis Hagopian announces public service campaign to fight drug abuse. **PAGE 69.**

HDTV SETBACK □ International Radio Consultative Committee delays consideration of HDTV studio system backed by the U.S., Japan and Canada for at least four years. **PAGE 70.**

STEP CLOSER □ Federal bankruptcy judge approves UPI reorganization plan in which it is to be acquired by Mexican publisher Mario Vazquez Rana. **PAGE 71.**

PARTNERS IN PROGRAMING □ Group W and Bristol-Myers agree to joint partnership for program production, including a first-run sitcom for fall 1987. **PAGE 73.**

NORTH AND SOUTH RISE AGAIN □ Five parts of ABC's *North and South: Book II* mini-series rank in top 10, giving network weekly win. **PAGE 73.**

CUT TEXT □ CBS modifies and makes staff cuts at its Extravision teletext service, closing Los Angeles office and reducing staff to two. **PAGE 75.**

AWRT CONFAB □ American Women in Radio and Television set to open annual convention in Dallas. **PAGE 75.**

AFFILIATE BODY □ CBS affiliates ready to "Share the Spirit" at its annual meeting in Los Angeles. **PAGE 76.**

UP FOR SALE? □ Spanish International Communications Corp. announces as part of resolving dissident shareholders suit that it will sell its five Spanish-language television stations. Group could fetch up to $400 million. **PAGE 79.**

AGENCY APPETITE □ Saatchi & Saatchi offers $400 million for Ted Bates Worldwide. **PAGE 80.**

INDEPENDENT MINDED □ Milton Grant has a long career in broadcasting, with the latest chapter his string of successes of startup independents in major markets. The success comes from a long work day, much promotion and innovative financing. **PAGE 81.**

BUYING UP □ Heritage buys 43.5% stake in Rollins Communications for $260 million. **PAGE 85.**

FINANCIAL ACUMEN □ Thomas Marinkovich left a comfortable partnership in a big eight accounting firm and is now Daniels & Associates' president and chief operating officer. **PAGE 103.**

INDEX TO DEPARTMENTS

Business 79	Editorials 106	Journalism 71	Riding Gain 72
Business Briefly 14	Fates & Fortunes 99	Law & Regulation 50	Satellite Footprints 62
Cablecastings 10	Fifth Estater 103	The Media 75	Stock Index 84
Changing Hands 78	For the Record 86	Monday Memo 28	Syndication Marketplace ... 74
Closed Circuit 7	In Brief 104	Open Mike 32	Telecastings 64
Datebook 22	In Sync 56	Programing 73	

Broadcasting (ISSN 0007-2028) is published 52 Mondays a year by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $65, two years $125, three years $175. Canadian and other international subscribers add $20 per year. U.S. and possessions $170 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Cablecasting Yearbook* $90. *Across the Dial* $6.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 ($37/yr.). Postmaster please send address corrections to *Broadcasting*, 1735 DeSales St., N.W. Washington, D.C. 20036.

INDEX TO ADVERTISERS: Accu-Weather 28 □ All American Television 50, 52 □ Allied Broadcast Equipment 71 □ Almi Television 33 □ American Railroads Association of 34-35 □ American Uplinks, Inc. 12 □ Americom Radio Brokers 80 □ Ampex 19 □ Arbitron Ratings 26 □ Associated Press Broadcast Services Third Cover □ BAF Communications Corp. 60 □ Basys, Inc. 65 □ Blackburn & Co., Inc. 78 □ BMI 4 □ Frank Boyle & Co. 14 □ Broadcast Systems, Inc. 86 □ Centro Corp. 57 □ Chapman Associates 83 □ Classified Ads 90-98 □ Columbia Pictures Television 8-9, 20-21 □ Continental Electronics 72 □ Cornish Communications 22 □ Daniels & Associates 82 □ Fidelipac Fourth Cover □ The Florida Bar 99 □ Fuji 58-59 □ Golden West Television Productions 61 □ Houston International Teleport 24 □ Ikegami Electronics (USA) Inc. 51 □ Katz American Television 13 □ Katz Continental Television 15 □ KDTV 6 □ King World 48-49, 54-55 □ H.B. La Rue, Media Brokers 81 □ The Mahlman Co. 76 □ MCA TV 16-17 □ Mutual of Omaha 53 □ NBC Radio Networks 36-37 □ Otari Corp. 25 □ Professional Cards 89 □ Republic Pictures Corp. 27 □ The Research Group Second Cover □ Cecil L. Richards, Inc. 79 □ Seltel 47 □ Services Directory 88 □ SFM Entertainment 38 □ Shearson Lehman Brothers, Inc. 77 □ Barry Sherman & Associates 73 □ SIN Television Network 6 □ SONY Broadcast 30-31 □ South Star Communications 10 □ Joe Sullivan & Associates, Inc. 18 □ D.L. Taffner/Ltd. 3 □ Tribune TV Log 23 □ Turner Broadcasting 29 □ United Stations Radio Networks Front Cover □ WFFT-TV 47 □ WNEV-TV 63 □ WTVT 67 □ WW Entertainment 11

RADIO TELEVISION CABLE SATELLITE

Broadcasting May 19

Vol. 110 No. 20

TOP OF THE WEEK

Financial figures, finally

BFM lists revenue data for TV networks and nine of top 10 markets for 1980-84; ABC, CBS and NBC revenues rise 62.2%

The broadcast networks and major-market television stations had no complaints about business in the first half of the 1980's. According to consolidated figures compiled over the past year by the Broadcast Financial Management Association, revenues of the broadcast networks and stations in nine of the top 10 markets soared from 1980 to 1984, easily outpacing inflation.

The BFM financial survey, which was prepared with the help of the big-eight accounting firm of Arthur Young & Co., found the net revenues of the three networks jumped 62.2% over the five years, from $4.1 billion to $6.7 billion. Inflation over the same period, according to the Bureau of Labor Statistics, rose by 37.2%.

The survey also found increases of at least 44.2% over the five years in the consolidated operating revenues of the commercial stations in each of the top 10 markets except Dallas-Fort Worth. Of the seven markets for which complete data was available, Los Angeles showed the biggest increase in operating revenues (75%). It was followed by Philadelphia (71.5%), Boston (69.3%), New York (65.7%), Washington (64.7%), Chicago (56.2%) and Detroit (44.2%).

Houston and San Francisco showed the biggest jumps in operating revenue, 98.9% and 79.4%, respectively, but they have to be disqualified from any ranking of the markets by revenue growth because their revenues were underreported in 1980. According to BFM, in San Francisco, one station reported revenues for only one quarter of 1980, and in Houston, Taft Broadcasting's KTXH did not report revenues for 1980, 1981 or 1982.

BFM and Arthur Young were unable to generate figures for Dallas-Fort Worth because Times-Mirror's KDFW-TV there declined to supply any of its numbers. Bill Baker, vice president-general manager, KDFW-TV, said he already participates in a Dallas-Fort Worth-only survey and sees no need to participate in another. He said he is willing to make the figures contained in that survey available to BFM if the other stations in the market agree.

Hugh F. Del Regno, chairman of BFM and controller of CBS Entertainment, began prodding the networks and stations in the top 10 markets for financial information last spring after he became chairman of the association. Most were willing to participate because the consolidated revenues figures are valuable to them, he said. In addition to the networks, he said, 62 stations contributed their numbers.

The FCC used to collect, process and distribute similar figures for all TV and radio markets until deciding to get out of the business in March 1982. The last year for which it published figures was 1980.

(The National Association of Broadcasters has tried to fill the vacuum after the FCC stopped, by collecting and publishing consolidated financial figures, including expenses as well as revenues, for all television markets with three or more stations. According to Mark Fratrik, the NAB's director of financial and economic research, the NAB was able to report 1984 data for 97 markets, including 11 of the top 25 and three of the top 10. Like BFM, the NAB reports data only for those markets for which it receive information from all the major stations. Fratrik said he is confident NAB will receives more cooperation from major-market stations this year and will be able to include more of the top markets in its 1985 report.)

A closer look at the networks' net revenues over the years shows that the biggest jump came in 1984. The revenues rose nearly 20% that year from $5.6 billion to $6.7 billion. Such a big increase in a year when the inflation rate was just 3.8% is at least partially attributable to ABC's telecasts of the summer and winter Olympics.

By breaking out the networks' net revenues by dayparts, the BFM survey reflects some of the programing trends in network television during the period. Most significant, sports revenues shot up more than 150% from nearly $660 million to $1.65 billion. In the process, sports replaced daytime, whose revenues grew a relatively modest 51%, as the networks' second most important source of revenues.

Prime time, of course, remained the principal source of revenues, although the revenues it generated grew by just 44.2% and although its contribution to the networks' total revenues slipped from 46.5% in 1980 to 41.3% in 1984. The only daypart to fare poorly in the survey was late night. Its revenues grew just 3.4% over the five years.

The 44.2% increase in prime time revenues came while the networks' prime time audience was dwindling. According to CBS analysis of A.C. Nielsen data, the combined average prime time rating of the three networks went from 54.6 during the 1980-81 season to 48.5 during the 1984-85 season.

Continues on page 48.

Five-year total television network revenues (in thousands)

	1980	1981	1982	1983	1984	% chg. 80–84
Revenues from client-supplied programing	$16,232	$22,976	$19,737	$29,699	$30,774	89.6
All other gross revenues from time sales	4,808,317	5,191,238	5,764,441	6,518,266	7,800,541	62.2
Total gross revenues from time sales	4,826,549	5,214,214	5,784,198	6,547,965	7,831,315	63.3
Less advertising agency commission	722,892	781,319	866,247	980,678	1,173,735	62.4
Total net revenues from time sales	4,103,657	4,432,895	4,917,951	5,567,307	6,657,580	62.2

Five-year total network revenues by daypart (in thousands)

Daypart	1980	1981	1982	1983	1984	% chg. 80–84
Prime time	$1,909,323	$2,093,013	$2,323,691	$2,537,769	$2,752,846	44.2
Late night	251,960	254,795	261,968	252,053	260,611	3.4
Daytime	822,227	875,212	976,591	1,080,457	1,241,737	51.0
Children	100,899	107,846	121,679	137,911	158,637	57.2
Sports	658,020	711,115	782,228	1,075,386	1,649,496	150.6
News	361,198	390,924	451,794	483,731	594,253	64.5
Totals	4,103,657	4,432,895	4,917,951	5,567,307	6,657,580	62.2

Television Network Revenues 1980-1984 (in thousands)

1980

	Prime time	Late night	Daytime	Children	Sports	News	Total
Revenues from client supplied programing	$10,954	$0	$7,278	$0	$0	$0	$18,232
All other gross revenues from time sales	2,235,292	295,518	959,713	118,732	774,089	424,973	4,808,317*
Total gross revenues from time sales	2,246,246	295,518	966,991	118,732	774,089	424,973	4,826,549
Less advertising agency commission	336,923	43,528	144,764	17,833	116,069	63,775	722,892
Total net revenues from time sales	$1,909,323	$251,990	$822,227	$100,899	$658,020	$361,198	$4,103,657

*Includes $24,390,000 of revenues from political parties/candidates

1981

	Prime time	Late night	Daytime	Children	Sports	News	Total
Revenues from client supplied programing	$13,764	$0	$9,212	$0	$0	$0	$22,976
All other gross revenues from time sales	2,448,819	298,840	1,020,132	126,925	836,594	459,928	5,191,238*
Total Gross Revenues From Time Sales	2,462,583	298,840	1,029,344	126,925	836,594	459,928	5,214,214
Less advertising agency commission	369,570	44,055	154,132	19,079	125,479	69,004	781,319
Total net revenues from time sales	$2,093,013	$254,785	$875,212	$107,846	$711,115	$390,924	$4,432,895

*Includes $745,000 of revenues from political parties/candidates.

1982

	Prime time	Late night	Daytime	Children	Sports	News	Total
Revenues from client supplied programing	$9,314	$0	$10,443	$0	$0	$0	$19,757
All other gross revenues from time sales	2,724,341	307,121	1,138,284	143,122	920,061	531,512	5,764,441*
Total Gross Revenues From Time Sales	2,733,655	307,121	1,148,727	143,122	920,061	531,512	5,784,198
Less advertising agency commission	409,964	45,153	172,136	21,443	137,833	79,718	866,247
Total net revenues from time sales	$2,323,691	$261,968	$976,591	$121,679	$782,228	$451,794	$4,917,951

*Includes $2,896,000 of revenues from political parties/candidates.

1983

	Prime time	Late night	Daytime	Children	Sports	News	Total
Revenues from client supplied programing	$18,252	$0	$11,447	$0	$0	$0	$29,699
All other gross revenues from time sales	2,967,257	295,394	1,259,334	162,248	1,264,985	569,068	6,518,286*
Total Gross Revenues From Time Sales	2,985,509	295,394	1,270,781	162,248	1,264,985	569,068	6,547,985
Less advertising agency commission	447,740	43,341	190,324	24,337	189,599	85,337	980,678
Total net revenues from time sales	$2,537,769	$252,053	$1,080,457	$137,911	$1,075,386	$483,731	$5,567,307

*Includes $64,000 of revenues from political parties/candidates.

1984

	Prime time	Late night	Daytime	Children	Sports	News	Total
Revenues from client supplied programing	$19,391	$0	$11,383	$0	$0	$0	$30,774
All other gross revenues from time sales	3,219,302	305,612	1,449,254	186,670	1,940,619	699,084	7,800,541*
Total Gross Revenues From Time Sales	3,238,693	305,612	1,460,637	186,670	1,940,619	699,084	7,831,315
Less advertising agency commission	485,847	45,001	218,900	28,033	291,123	104,831	1,173,735
Total net revenues from time sales	$2,752,846	$260,611	$1,241,737	$158,637	$1,649,496	$594,253	$6,657,580

*Includes $30,057,000 of revenues from political parties/candidates.

Five-Year Revenue Breakouts by Market

New York (six stations)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$17,419,556	$17,592,587	$17,556,697	$17,267,196	$16,540,769	(5.1)
Gross local time sales	280,142,889	315,061,981	397,646,938	436,552,593	494,902,360	76.7
Gross national/regional time sales	114,420,761	131,340,416	132,601,293	147,586,740	174,629,065	52.6
Total gross time sales (lines 2+3)	394,563,650	446,402,397	530,248,231	584,139,333	669,531,425	69.7
Less advertising agency commissions	$59,011,268	$66,630,233	$79,500,212	$87,221,218	$99,813,772	69.1
Net time sales (lines 4–5)	$335,552,382	$379,772,164	$450,748,019	$496,918,115	$569,717,653	69.8
Total sales of station (lines 1+6)	352,971,938	397,364,751	468,304,716	514,185,311	586,258,422	66.1
Other operating revenue	2,151,907	1,850,763	1,411,504	2,016,073	2,240,654	4.1
Total broadcast operating revenue (lines 7+8)	355,123,845	399,215,514	469,716,220	516,201,384	588,499,076	65.7
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$8,012,294	$8,883,638	$9,554,768	$12,938,818	$16,764,878	9.2

Los Angeles (eight stations)

	1980	1981	1982	1983	1984	% 80-
Network compensation	$9,526,815	$9,241,503	$9,452,918	$9,215,079	$8,624,291	(
Gross local time sales	231,288,098	277,316,970	329,385,941	363,842,396	413,056,739	7
Gross national/regional time sales	150,902,914	174,152,374	219,231,209	247,407,281	273,776,740	8
Total gross time sales (lines 2+3)	382,191,012	451,471,344	548,617,150	611,249,677	686,833,479	7
Less advertising agency commissions	$58,621,265	$72,689,268	$88,953,673	$100,252,888	$113,096,424	9
Net time sales (lines 4–5)	$323,569,747	$378,782,076	$459,663,477	$510,996,789	$573,737,055	7
Total sales of station (lines 1+6)	333,096,562	388,023,579	469,116,395	520,211,868	582,361,346	7
Other operating revenue	2,481,944	2,743,397	1,667,521	2,059,080	5,047,808	10
Total broadcast operating revenue (lines 7+8)	335,578,506	390,766,976	470,783,916	522,270,948	587,409,154	7
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$6,461,449	$8,003,150	$8,655,321	$11,070,139	$12,614,392	9

Chicago (five stations)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$8,222,136	$8,129,613	$8,186,326	$8,021,446	$7,729,018	(6.0)
Gross local time sales	109,118,208	137,381,421	155,693,940	181,682,436	199,117,027	82.5
Gross national/regional time sales	119,467,300	113,797,297	125,239,100	144,498,900	166,232,500	39.1
Total gross time sales (lines 2+3)	228,585,508	251,178,718	280,933,040	326,181,336	365,349,527	59.8
Less advertising agency commissions	$36,356,951	$39,552,846	$44,073,933	$51,403,505	$57,587,994	58.4
Net time sales (lines 4–5)	$192,228,557	$211,625,872	$236,859,107	$274,777,831	$307,761,533	60.1
Total sales of station (lines 1+6)	200,450,693	219,755,485	245,045,433	282,799,277	315,490,551	57.4
Other operating revenue	3,849,191	2,887,385	3,739,022	3,809,505	3,713,367	(3.5)
Total broadcast operating revenue (lines 7+8)	204,299,884	222,642,870	248,784,455	286,608,782	319,203,918	56.2
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$3,798,559	$4,638,810	$6,072,581	$5,991,673	$6,552,987	72.5

Philadelphia (five stations)

	1980	1981	1982	1983	1984	% 80-
Network compensation	$7,699,405	$7,643,731	$7,692,597	$7,696,438	$7,660,540	(
Gross local time sales	55,734,032	65,960,696	76,079,098	83,051,471	101,937,161	8
Gross national/regional time sales	93,706,502	107,633,117	124,574,265	142,643,248	161,442,053	7
Total gross time sales (lines 2+3)	149,440,534	173,593,813	200,653,363	225,694,719	263,379,214	7
Less advertising agency commissions	$24,370,977	$28,436,216	$32,853,209	$36,750,458	$42,431,841	7
Net time sales (lines 4–5)	$125,069,557	$145,157,597	$167,800,154	$188,944,261	$220,947,373	7
Total sales of station (lines 1+6)	132,768,962	152,801,328	175,492,751	196,640,699	228,607,913	7
Other operating revenue	1,193,245	1,059,907	1,216,346	1,131,377	1,135,106	(
Total broadcast operating revenue (lines 7+8)	133,962,207	153,861,235	176,709,097	197,772,076	229,743,019	
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$2,292,121	$2,434,984	$3,552,535	$4,791,865	$5,610,413	14

Charts continue on pag

Five-Year Revenue Breakouts by Market cont.

San Francisco (seven stations)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$4,929,938	$4,785,553	$4,997,789	$5,069,903	$5,234,272	6.2
Gross local time sales	85,959,336	98,678,087	110,334,171	136,293,006	156,546,549	81.1
Gross national/regional time sales	93,582,859	111,555,864	139,898,581	147,729,698	169,346,131	80.1
Total gross time sales (lines 2+3)	179,542,195	210,233,951	250,232,752	284,022,704	325,892,680	81.5
Less advertising agency commissions	$29,690,742	$31,145,853	$37,252,633	$42,001,735	$48,775,919	82.7
Net time sales (lines 4–5)	$152,851,453	$179,088,098	$212,980,119	$242,020,969	$277,116,761	81.3
Total sales of station (lines 1+6)	157,781,391	183,873,651	217,977,906	247,090,872	282,351,033	79.0
Other operating revenue	1,316,596	1,447,362	1,706,241	2,126,010	3,010,785	128.7
Total broadcast operating revenue (lines 7+8)	159,097,987	185,321,013	219,684,149	249,216,882	285,361,818	79.4
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$3,461,374	$4,584,951	$5,889,907	$7,826,698	$7,671,598	121.6

Washington (five stations)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$3,772,810	$3,823,252	$3,882,720	$3,908,924	$3,894,260	3.2
Gross local time sales	48,675,619	55,058,350	64,439,336	77,846,009	90,822,319	86.6
Gross national/regional time sales	69,802,843	78,772,346	88,532,493	96,938,744	107,538,797	54.1
Total gross time sales (lines 2+3)	118,478,462	133,830,696	152,971,829	174,784,753	198,361,116	67.4
Less advertising agency commissions	$17,300,698	$19,644,918	$22,372,366	$25,538,627	$28,996,297	67.6
Net time sales (lines 4–5)	$101,177,764	$114,185,778	$130,599,463	$149,246,126	$169,364,819	67.4
Total sales of station (lines 1+6)	104,950,574	118,009,030	134,482,183	153,155,050	173,259,079	65.1
Other operating revenue	833,194	351,924	354,506	716,576	959,739	15.2
Total broadcast operating revenue (lines 7+8)	105,783,768	118,360,954	134,836,689	153,871,626	174,218,818	64.7
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$1,838,634	$1,910,302	$2,143,993	$2,552,441	$2,550,973	38.7

Boston (seven stations)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$5,875,200	$6,064,000	$6,088,200	$5,912,400	$5,731,800	(2.5)
Gross local time sales	53,737,900	61,616,000	75,202,500	83,112,800	95,213,200	77.2
Gross national/regional time sales	98,981,100	113,328,000	140,643,200	157,418,400	172,207,600	74.0
Total gross time sales (lines 2+3)	152,719,000	174,944,000	215,845,700	240,531,200	267,420,800	75.1
Less advertising agency commissions	$22,411,900	$25,689,200	$31,196,500	$35,091,500	$38,908,900	73.6
Net time sales (lines 4–5)	$130,307,100	$149,254,800	$184,649,200	$205,439,700	$228,511,900	75.4
Total sales of station (lines 1+6)	136,182,300	155,318,800	190,737,400	211,352,100	234,243,700	72.0
Other operating revenue	3,301,100	3,077,700	3,275,000	2,812,000	1,925,900	(28.6)
Total broadcast operating revenue (lines 7+8)	139,483,400	158,396,500	194,012,400	214,164,100	236,169,600	69.3
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$3,140,700	$3,720,800	$4,555,000	$5,394,000	$6,792,500	16.3

Detroit (five stations)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$5,971,800	$5,845,400	$5,810,800	$5,623,900	$5,798,800	(2.9)
Gross local time sales	51,129,774	57,723,563	64,340,997	74,622,109	93,642,139	83.1
Gross national/regional time sales	72,397,081	74,906,257	76,844,501	78,898,468	86,382,168	19.3
Total gross time sales (lines 2+3)	123,526,855	132,629,820	141,185,498	153,520,577	180,024,307	45.7
Less advertising agency commissions	$17,705,869	$18,790,346	$20,178,295	$22,146,695	$26,277,024	48.4
Net time sales (lines 4–5)	$105,820,986	$113,839,474	$121,007,203	$131,373,882	$153,747,283	45.3
Total sales of station (lines 1+6)	111,792,786	119,684,874	126,818,003	136,997,782	159,546,083	42.7
Other operating revenue	1,361,426	1,019,978	2,228,615	1,584,357	3,635,155	167
Total broadcast operating revenue (lines 7+8)	113,154,212	120,704,852	129,046,618	138,582,139	163,181,238	44.2
Total value of barter and trade out transaction (included in line 2 or 3 or both)	$2,140,020	$2,191,777	$2,868,995	$2,716,314	$3,118,695	45.7

Houston (five stations in 80-82, six in 83-84)

	1980	1981	1982	1983	1984	% chg. 80–84
Network compensation	$3,899,281	$4,353,129	$4,405,397	$5,089,828	$4,859,510	24.6
Gross local time sales	48,590,745	60,638,159	70,497,844	86,783,511	96,672,474	99.0
Gross national/regional time sales	77,716,867	95,812,188	122,728,725	142,989,949	155,996,404	100.7
Total gross time sales (lines 2+3)	126,307,612	156,450,347	193,226,569	229,773,460	252,668,878	100
Less advertising agency commissions	$20,138,530	$24,563,748	$30,686,649	$35,979,007	$39,132,213	94.3
Net time sales (lines 4 – 5)	$106,169,082	$131,886,599	$162,539,920	$193,794,453	$213,536,665	101.1
Total sales of station (lines 1+6)	110,068,363	136,239,728	166,945,317	198,884,281	218,396,175	98.4
Other operating revenue	1,485,622	1,243,141	4,965,100	2,684,901	3,464,077	33.2
Total broadcast operating revenue (lines 7+8)	111,553,985	137,482,869	171,910,417	201,569,182	221,860,252	98.9
Total value of barter and trade-out transaction (included in line 2 or 3 or both)	$1,475,650	$918,650	$1,270,250	$1,269,100	$2,554,969	73.1

Continues from page 39.

The average number of homes reached by the networks also slid during the period, from 44.5 million to 41.9 million, even though the number of television homes increased. (After five years of decreases, the average prime time rating increased during the 1985-86 season to 49.1.)

The BFM report quantifies how much presidential election years mean to the networks. Political parties and candidates dumped $24.4 million into the network coffers in 1980 and $30.1 million in 1984. By contrast, they spent just fractions of those amounts in the off-years: $745,000 in 1981, $2.9 million in 1982 (when all the House seats and a third of the Senate seats were being contested) and $64,000 in 1983.

A review of the market-by-market data shows big increases in local spot and national and regional spot sales in all markets and slight decreases in most markets in network compensation. In New York, for instance, network comp dropped 5.1% from $17.4 million to $16.5 million over the five years. The advertising agencies' bite of revenues in the form of commissions got no larger over the years. According to the network and most of the market-by-market data, their increases were commensurate, more or less, with the increases in advertising revenues.

Now that BFM has started to collect the financial data, it isn't going to stop. Del Regno said that BFM and Arthur Young are now hard at work on the 1985 figures, which he hopes to release in "a couple of months." He also hopes to expand the market-by-market list to include not only Dallas-Fort Worth, but also markets 11 through 20. "What we are trying to do is give the industry what it wants," he said.

The stations in the nine markets that participated in the BFM survey are:

New York—WNEW-TV, WPIX, WOR-TV, WABC-TV, WNBC-TV, WCBS-TV. **Los Angeles**—KTTV, KHJ-TV, KABC-TV, KNBC-TV, KCBS-TV, KMEX-TV, KCOP, KTLA. **Chicago**—WFLD-TV, WGN-TV, WLS-TV, WMAQ-TV, WBBM-TV. **Philadelphia**—WCAU-TV, KYW-TV, WPVI-TV, WTAF-TV, WPHL-TV. **San Francisco**—KGO-TV, KDTV, KPIX, KRON-TV, KTVU, KBHK-TV, KTZO. **Boston**—WLVI-TV, WBZ-TV, WCVB-TV, WQTV, WNEV-TV, WSBK-TV, WXNE. **Detroit**—WJBK-TV, WXYZ-TV, WDIV, WXON, WKBD (CBET Windsor, Ont., said its U.S. revenues were not significant). **Washington**—WTTG, WRC-TV, WDCA-TV, WDVM-TV, WJLA-TV. **Houston**—KHOU-TV, KHTV-TV, KPRC-TV, KRIV-TV, KTRK. For '83 and '84, KTXH was added. □

ABC, NBC join CBS in announcing fall schedules

All three networks substantially revise 8 p.m. hour; comedies, police dramas figure heavily

Twenty-four new network prime time series will be introduced by the three networks in the 1986-87 season, including 12 one-hour shows (nine dramas, two magazine programs and one fantasy adventure), 11 comedies and one half-hour drama. With 17 returning comedies, the total for that genre at the start of next season will be the most since the 1981-82 season.

Most of the new and returning dramas deal with the law or law enforcement. Two notably different new dramas this year are NBC's *Our House*, which explores the relationships of an extended family suddenly thrust together, and ABC's *Our Kind of Town*, about a yuppie couple trying to balance separate careers and a marriage. There is also a rare half-hour drama, bordering on fantasy, *The Last Electric Knight*, on ABC, about a policeman who adopts a young karate expert.

All three networks were aggressive in rescheduling the first hour of prime time. ABC and CBS both altered the first hour on six of seven nights. CBS left *60 Minutes* on Sundays at 7 p.m. alone while ABC left intact its first hour on Friday, *Webster* and *Mr. Belvedere*. NBC has retuned the first hour on five of seven nights, leaving Thursdays (*Cosby* and *Family Ties*) and Wednesdays (*Highway to Heaven*) intact. On a night-by-night basis, NBC redid Tuesday from top to bottom and reprogramed the first half of Sunday and two-thirds of Friday. ABC started from scratch on Saturday, where the lead-in at 8 p.m. will be the new Lucille Ball comedy, *Life with Lucy*. ABC also performed major surgery on the Friday evening lineup, adding two new comedies and a drama to round out the last two-thirds of the night. (For a review of CBS's new schedule, see the chart on page 44 and BROADCASTING, May 12.)

"Come Home to NBC" is the network's promotional tagline for the new season, which was unveiled before a crowd of advertiser and agency executives in New York last week. CBS's new tagline is "Share the Spirit." ABC will announce its promotional theme in June at its affiliates meeting.

NBC Entertainment President Brandon Tartikoff told those attending the presentation that "we haven't played it safe" in designing next season's schedule. "We're going for dominance next season," he said. Part of the strategy is to bowl them over with laughter. NBC will have 13 comedies in its schedule, the most ever.

The first half of NBC's Sunday schedule will be new, starting off with *Our House*, at 7 p.m., a one-hour drama about a grandfather ("Cocoon's" Wilford Brimley) who takes in his daughter-in-law and three grandchildren after his son dies. The show will be launched next fall behind *Cosby* before moving to its regular slot, said Tartikoff. At 8 p.m., a new half-hour comedy starring Loni Anderson will debut, about a rich widow who brings a down-on-his-luck uncle and one his cronies to live with her in Beverly Hills. That will be followed by the mid-season show, *Valerie*, from 8:30 p.m. to 9 p.m. Tartikoff said Sunday received the best of this year's pilots. "We addressed it first with our strongest test in drama and our strongest test in comedy," he said. "We are going right at *60 Minutes* and *Murder, She Wrote*." *NBC Sunday Night at the Movies* will round out the evening from 9 to 11 p.m. *Punky Brewster*, which bowed last season, is moving to syndication, while two other shows airing Sundays last season, *Alfred Hitchcock* and *Silver Spoons*, have been axed.

Despite the flop of NBC's "high concept" series last year, *Misfits of Science*, Tartikoff has not shied away from the genre. *ALF*, a half-hour comedy about a wisecracking, Muppet-like creature from outer space, will lead off Monday at 8 p.m. Following at 8:30 will be *Amazing Stories*, one of five series new last season that are returning to the NBC schedule. Last season, *Amazing* aired on Sunday at 8. *NBC Monday Night at the Movies* will return from 9 to 11. *Bloopers* has been canceled.

NBC's all-new Tuesday will feature two one-hour dramas, starting at 8 p.m. with *Matlock*, a spin-off series from last season's made-for-television movie, *Diary of a Per-*

Group W and Bristol-Myers set up program partnership

Two will produce weekly sitcom and series of health specials

Group W's station group and production arm announced a multiyear, multimillion-dollar partnership with Bristol-Myers last week that will include production of a weekly first-run sitcom for fall 1987. In addition, the agreement calls for production of a series of one-hour health specials for the station group and syndication, and advertising support by Bristol-Myers in all of Group W Production's programing for adults. The intent of the accord is to initiate a long-term relationship, according to both parties.

Edwin T. Vane, president and chief executive officer of Group W Productions, said that the idea of the co-production grew out of a meeting with Bristol-Myers during the NATPE International convention last January when the company's representatives presented the idea of the co-venture to a number of syndicators. A Group W presentation followed six to eights week later and the agreement was reached about three weeks ago.

Despite the number of first-run sitcoms currently in the market, Vane said that Group W feels an opportunity exists for it to develop a success in a program form "heretofore limited to the three networks." The five Group W stations, all affiliates, will carry the show, which will be sold on a barter basis with three minutes for the stations and three minutes for Group W and Bristol-Myers. Bristol-Myers will not take all of the three minutes. The sitcom is budgeted at approximately $350,000 per episode.

Vane said that the proposed sitcom production order by Group W and Bristol-Myers does not necessarily mean that the Group W stations will be checkerboarding first-run sitcoms in access in 1987. But Thomas Goodgame, president of the Group W television station group, said that by 1987, with the number of first-run sitcoms that will be in the marketplace, checkerboarding "will be an option we'd like to explore.

The development of the quarterly health specials was an outgrowth of Group W's success with *Second Chance*, a series of specials and public service announcements

'North and South' wins war for ABC

Powered by strong performances from each of the last five parts of its mini-series, *North and South: Book II*, ABC narrowly won the prime time race for the week ended May 11. ABC averaged a 15.6 rating/26 share, slightly ahead in rating and tied in share with NBC's 15.4/26. CBS garnered a 12.4/21. The percentage of homes using television (HUT) for the week of May 11 was 58.9%, up a half-point over last year's 58.4%.

Book II gave ABC victories on Tuesday and Wednesday (May 6 and 7), its two strongest nights, as well as Sunday (May 11) when the final episode toppled CBS from its usual first-place ranking and clinched the week for ABC. The mini peaked in rating and share on Wednesday (May 7) when part IV averaged a 22.9/36. All five episodes that aired during the week (part one appeared the week before) were among the top-10 ranked programs.

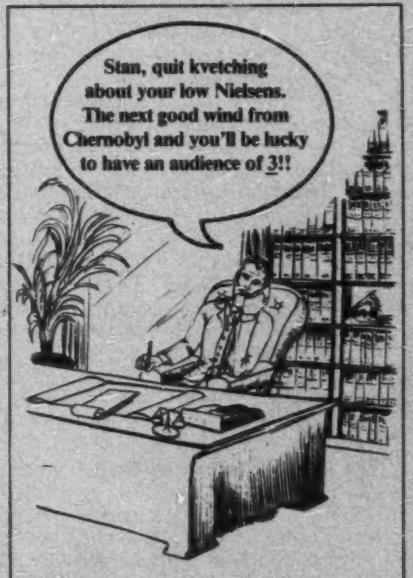
But even that strong showing wasn't enough to knock an original episode of *Cosby* from first place (28.3/49), or an original episode of *Family Ties* from second place (27.5/46).

Despite the overall strength of *Book II*, the conclusion of NBC's mini, *Deliberate Stranger*, beat part III of *Book II* on Monday (May 5), giving NBC the evening. NBC also won handily on Thursday and Saturday, which it dominated throughout the 1985-86 season. CBS won only Friday, with solid performances by *Dallas* and *Falcon Crest* from 9 to 11 p.m.

In the on-again-off-again horse race between the evening newscasts of CBS and NBC, the latter fell back as CBS increased its ratings lead to almost a point-and-a-half with an average 11.6/24 from May 5 to 9. NBC averaged a 10.3/22 and ABC scored a 9.6/20.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	28.3/49
2.	Family Ties	NBC	27.5/46
3.	North & South, Book II, pt. 4	ABC	22.9/36
4.	North & South, Book II, pt. 6	ABC	22.6/36
5.	Cheers	NBC	22.6/35
6.	Deliberate Stranger, pt. 2	NBC	21.7/32
7.	North & South, Book II, pt. 3	ABC	21.6/36
8.	North & South, Book II, pt. 5	ABC	20.8/32
9.	Night Court	NBC	20.4/31
10.	North & South, Book II, pt. 2	ABC	20.1/30
11.	Golden Girls	NBC	19.9/38
12.	Growing Pains	ABC	19.7/33
13.	Who's the Boss	ABC	19.6/35
14.	Miami Vice	NBC	18.8/33
15.	Dallas	CBS	18.6/32
16.	Highway to Heaven	NBC	17.2/30
17.	227	NBC	17.1/32
18.	60 Minutes	CBS	16.9/37
19.	Murder, She Wrote	CBS	16.9/30
20.	Falcon Crest	CBS	16.5/29
21.	Valerie	NBC	16.0/26
22.	Remington Steele	NBC	15.1/29
23.	Trapped in Silence	CBS	15.1/24
24.	Dalton: Code of Vengence 2	NBC	15.0/24
25.	Fast Copy	NBC	15.0/24
26.	Kate & Allie	CBS	14.1/21
27.	Knots Landing	CBS	14.0/22
28.	You Again	NBC	13.9/25
29.	Newhart	CBS	13.8/20
30.	MacGyver	ABC	13.6/24
31.	Blacke's Magic	NBC	13.4/21
32.	Facts of Life	NBC	13.2/27
33.	Hunter	NBC	13.1/20
34.	A Team	NBC	13.0/22
35.	Hardcastle & McCormick	ABC	12.6/22
36.	St. Elsewhere	NBC	12.5/20
37.	Young Again	ABC	12.4/24
38.	Scarecrow & Mrs. King	CBS	12.3/21
39.	Cagney & Lacey	CBS	12.2/18
40.	The Blue Lightning	CBS	12.1/19
41.	Leo & Liz in Bev. Hills	CBS	11.7/22
42.	Webster	ABC	11.5/24
43.	Knight Rider	NBC	11.3/22
44.	Magnum, P.I.	CBS	11.2/21
45.	Last Precinct	NBC	11.1/19
46.	Equalizer	CBS	11.0/19
47.	Stingray	NBC	11.0/19
48.	Alfred Hitchcock Presents	NBC	10.9/19
49.	Amazing Stories	NBC	10.8/20
50.	Crazy Like a Fox	CBS	10.3/22
51.	Mike Hammer	CBS	10.3/16
52.	Simon & Simon	CBS	10.0/17
53.	Bridges to Cross	CBS	9.9/15
54.	Gimme a Break	NBC	9.8/21
55.	Thunderbird	ABC	9.2/16
56.	Airwolf	CBS	8.9/17
57.	20/20	ABC	8.6/15
58.	Charlie & Co.	CBS	8.1/17
59.	Miss Hollywood 1986	ABC	8.0/15
60.	West 57th	CBS	8.0/14
61.	Morningstar/Eveningstar	CBS	7.1/12
62.	Punky Brewster	NBC	7.0/14
63.	Mr. Sunshine	ABC	6.6/14
64.	Silver Spoons	NBC	5.9/13
65.	Joe Bash Special	ABC	5.2/10

*Indicates premiere episode



Barry Sherman & Associates
full service media brokers and consultants
1828 L St., N.W. Suite 300
Washington, D.C.
(202) 429-0658
Midwestern contact:
Walter H. Westman
(313) 881-5432

St., Slayton, Minn. 56172. Principal is owned by Honee Lee Longstreet and Joseph LeTendre. They have interest in KVRA(AM)-KVRF(FM) Vermillion, S.D. Filed March 27.

■ Oakridge, Ore.—Michael Liss seeks 92.1 mhz; 1 kw; HAAT: minus 833.1 ft. Address: Box 3437, Chico, Calif. 95927. Principal has no other broadcast interests. Filed May 5.

■ Reedsport, Ore.—Michael Liss seeks 92.1 mhz; 1 kw; HAAT: 302 ft. Address: Box 3437, Chico, Calif. 95927. Principal has no other broadcast interests. Filed May 5.

■ *Villanova, Pa.—Villanova University in the state of Pennsylvania seeks 88.5 mhz; 460 w; HAAT: 275 ft. Address: 19085. Principal is educational institution headed by John H. Driscoll. Filed May 7.

■ McKinnon, Tex.—David R. Ross seeks 101.5 mhz; 790 w; HAAT: 607.2 ft. Address: Route One, Dover, Tenn. 37058. Principal has no other broadcast interests. Filed May 7.

■ Palacios, Tex.—Bay Broadcasting Ltd. seeks 100.7 mhz; 3 kw; HAAT: 300 ft. Address: Highway 35 East, Bay City, Tex. 77414. Principal is principally owned by Brenda Clark. It owns KIOX(AM) Bay City, Tex. Filed May 7.

TV's

■ Bluefield, W.Va.—Paul Lambert Ltd. seeks ch. 40; ERP vis. 1,000 kw; aur. 100 kw; HAAT: 301 ft.; ant. height above ground: 134.5 ft. Address: 205 Juneway Dr., Chittenango, N.Y. 13037. Principal is also app. for new TV in Toledo, Ohio. Filed May 7.

■ Bluefield, W.Va.—Berton Mowers seeks ch. 40; ERP vis. 1,000 kw; aur. 100 kw; HAAT: 301 ft.; ant. height above ground: 134.5 ft. Address: P.O. Box 1797, Syracuse, N.Y. 13201. Principal has no other broadcast interests. Filed May 5.

Facilities Changes

Applications

AM's

Tendered

■ WSJP (1130 khz) Murray, Ky.—Seeks CP to increase day power to 2.5 kw, install DA-2, and make changes in ant. sys. App. May 12.

■ KREL (1280 khz) Henderson, Nev.—Seeks CP to change city of lic. to Paradise, Nev.; add night service with 360 w; install DA-2; change freq. to 1290 khz; change TL, and make changes in ant. sys. App. May 6.

■ KOB (770 khz) Albuquerque, N.M.—Seeks CP to operate experimental synchronous AM station simultaneous with KOB facility in Santa Fe, N.M., on same frequency. App. May 12.

Accepted

■ KOOL (960 khz) Phoenix—Seeks CP to change TL. App. May 8.

■ WMIB (1510 khz) Marco Island, Fla.—Seeks MP to augment day and night pattern. App. May 8.

■ WCHK (1290 khz) Canton, Ga.—Seeks CP to change TL. App. May 8.

■ WKYK (940 khz) Burnsville, N.C.—Seeks CP to change TL. App. May 7.

■ WWRL (1600 khz) New York—Seeks CP to augment day and night pattern. App. May 8.

FM's

Tendered

■ *KVCE (91.9 mhz) Fallon, Nev.—Seeks mod. of CP to change freq. to 89.5 mhz. App. May 12.

Accepted

■ KLQZ (107.1 mhz) Paragould, Ark.—Seeks CP to change ERP to 1.924 kw. App. May 7.

■ KFXE (92.3 mhz) Pine Bluff, Ark.—Seeks mod. of CP to change HAAT to 938 ft. App. May 6.

■ KUTE (101.9 mhz) Glendale, Calif.—Seeks CP to change ERP to 2.36 kw. App. May 9.

■ KKLA (99.5 mhz) Los Angeles—Seeks mod. of CP to change HAAT to 618 ft. App. May 6.

■ *KIEG (90.3 mhz) Crested Butte, Colo.—Seeks mod. of CP to change TL. App. May 7.

■ *WNLE (91.7 mhz) Fernandina Beach, Fla.—Seeks CP to change ERP to 10 kw. App. May 7.

■ WPCI (105.5 mhz) Perry, Fla.—Seeks mod. of CP to change TL and change HAAT to 394.98 ft. App. May 7.

■ WBUS (96.7 mhz) Newnan, Ga.—Seeks CP to install aux. sys. App. May 12.

■ WEAG (93.1 mhz) Indianapolis—Seeks CP to install aux. sys. App. May 7.

■ WJSN-FM (97.7 mhz) Jackson, Ky.—Seeks mod. of CP to change ERP to .638 kw. App. May 6.

■ WKSQ (94.5 mhz) Ellsworth, Me.—Seeks CP to install aux. sys. App. May 7.

■ WJBQ-FM (97.9 mhz) Portland, Me.—Seeks CP to change TL; change ERP to 16 kw, and change HAAT to 889.21 ft. App. May 7.

■ WMCM (93.5 mhz) Rockland, Me.—Seeks CP to change TL; change ERP to .562 kw, and change HAAT to 612.5 ft. App. May 7.

■ WMJX (106.7 mhz) Boston—Seeks CP to install aux. sys. App. May 12.

■ *WUMB-FM (91.9 mhz) Boston—Seeks mod. of CP to change TL; change ERP to .66 kw, and change HAAT to 205 ft. App. May 7.

■ WJ ER (103.7 mhz) Hattiesburg, Miss.—Seeks CP to change ERP to 100 kw. App. May 7.

■ WPCM (101.1 mhz) Burlington-Graham, N.C.—Seeks CP to change TL and change HAAT to 1,189.98 ft. App. May 7.

■ KLSI (93.3 mhz) Kansas City, Mo.—Seeks mod. of CP to change HAAT to 1,066 ft. App. May 6.

■ KCLU-FM (94.3 mhz) Rolla, Mo.—Seeks mod. of CP to change tower height to 114 ft. App. May 6.

■ KHHC (95.3 mhz) Seligman, Mo.—Seeks mod. of CP to change TL; change ERP to 1.1 kw, and change HAAT to 556 ft. App. May 8.

■ KUDO (93.1 mhz) Las Vegas—Seeks mod. of CP to move SL to 66 East Tropicana Ave., Las Vegas.

■ WKPQ (105.3 mhz) Hornell, N.Y.—Seeks mod. of CP to change ERP to 5.6 kw and change TL. App. May 7.

■ *WDAV (89.9 mhz) Davidson, N.C.—Seeks CP to change ERP to 100 kw. App. May 7.

■ WZOL (92.1 mhz) Luquillo, P.R.—Seeks mod. of lic. to move SL outside community of lic. to Villa Fontana Park, Carolisa, P.R. App. May 7.

■ KWDC (99.1 mhz) Denton, Tex.—Seeks mod. of CP to change HAAT to 1,147.6 ft. App. May 7.

■ KVIC (95.1 mhz) Victoria, Tex.—Seeks CP to change ERP to 100 kw. App. May 6.

■ *WGNV (88.5 mhz) Millndore, Wis.—Seeks CP to change TL; change ERP to 23 kw; change HAAT to 583.84 ft. App. May 9.

TV's

Accepted

■ WWTO-TV (ch. 35) La Salle, Ill.—Seeks MP to move SL outside community of lic. App. May 7.

■ KTAJ (ch. 16) St. Joseph, Mo.—Seeks MP to move SL outside community of lic. App. May 6.

Actions

AM's

■ KUET (710 khz) Black Canyon, Ariz.—Returned app. to increase day power to 50 kw and increase night power to 4.5 kw. Action May 6.

■ KERI (1180 khz) Wasco, Calif.—Granted app. to increase day power to 50 kw; install DA-2, and make changes in ant. sys. Action May 2.

■ WROL (950 khz) Boston—Returned app. to add night service with 1 kw and make changes in ant. sys. Action May 2.

■ KLPW (1220 khz) Union, Mo.—Granted app. to make changes in ant. sys. Action May 2.

■ WIMG (1300 khz) Trenton, N.J.—Granted app. to make changes in ant. sys. Action May 1.

■ KUIK (1360 khz) Hillsboro, Ore.—Granted app. to increase day power to 5 kw. Action May 2.

■ WEKO (930 khz) Cabo Rojo, P.R.—Granted app. to make changes in ant. sys. Action May 2.

FM's

■ KMZK (106.3 mhz) Sun City, Ariz.—Granted app. to move SL to 10820 Oakmont Drive, Sun City. Action April 30.

■ KWSS (94.5 mhz) Gilroy, Calif.—Granted app. to install new transmission sys. Action April 30.

■ *WWEV (91.5 mhz) Cumming, Ga.—Granted app. to change HAAT to 961.04 ft. Action May 6.

■ KLSS-FM (106.1 mhz) Mason City, Iowa—Granted app. to increase ERP to 100 kw. Action May 6.

■ WPOR-FM (101.9 mhz) Portland, Me.—Granted app. to install aux. sys. Action May 2.

■ *WERS (89.9 mhz) Boston—Granted app. to change ERP to 3 kw. Action May 6.

■ *KEMC (91.7 mhz) Billings, Mont.—Granted app. to change ERP to 72 kw; change HAAT to 662.56 ft., and change TL. Action May 6.

■ WHTZ (100.3 mhz) Newark, N.J.—Granted app. to install aux. sys. Action March 5.

■ WPRO-FM (92.3 mhz) Providence, R.I.—Granted app. to install aux. sys. Action April 29.

■ *KNTU (88.1 mhz) Denton, Tex.—Granted app. to change TL; change ERP to 100 kw; change HAAT to 402 ft., and make changes in ant. sys. Action May 2.

■ KMXU (105.1 mhz) Manti, Utah—Granted app. to change TL; change ERP to 63 kw, and change HAAT to 2,358.32 ft. Action May 6.

TV's

■ WXIX-TV (ch. 19) Newport, Ky.—Granted app. to change ERP to vis. 4,646, aur. 464.6 kw. Action April 28.

■ WMKT (ch. 54) Muskegon, Mich.—Granted app. to change ERP to vis. 4,395 kw, aur. 440 kw. Action April 28.

■ WEJC (ch. 20) Lexington, N.C.—Dismissed app. to move main SL outside community of lic. Action April 8.

■ WLFL-TV (ch. 22) Raleigh, N.C.—Dismissed app. to move SL to Durham, N.C. Action May 1.

■ WBNX-TV (ch. 55) Akron, Ohio—Granted app. to replace ant. Action April 25.

■ WECN (ch. 64) Naranjito, P.R.—Granted app. to replace ant. Action April 25.

■ *WVER (ch. 28) Rutland, Vt.—Granted app. to change

Summary of broadcasting as of Feb. 25, 1985

Service	On Air	CP's	Total *
Commercial AM	4,718	170	4,888
Commercial FM	3,875	418	4,293
Educational FM	1,231	173	1,404
Total Radio	9,824	761	10,585
FM translators	789	444	1,233
Commercial VHF TV	540	23	563
Commercial UHF TV	401	222	623
Educational VHF TV	114	3	117
Educational UHF TV	186	25	211
Total TV	1,241	273	1,514
VHF LPTV	242	74	316
UHF LPTV	141	136	211
Total LPTV	383	210	593
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licensee.